



British Columbia Camps Association 2022 Annual Report



BCCA 2022 ANNUAL REPORT

2022 BCCA BOARD OF DIRECTORS

President- Stephen Jackson
Vice President - Craig Douglas
Treasurer- Samantha Bussieres
Secretary- Vacant
Accreditation Chair - Paul Chatterton
CCA Rep - Geoff Park
TSBC Rep - Kristen Hyodo
Conference Co-Chairs - Cassie Bloy & Denny, Justin
Members at Large - Lenea Grace & Stan Carmody

BCCA STAFF

Program Coordinator - Claire Friedrich

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BRITISH COLUMBIA
CAMPS ASSOCIATION



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BC CAMPS ASSOCIATION

2023 ANNUAL GENERAL MEETING AGENDA FEBRUARY 15, 2023 AT 11:00AM VIA ZOOM

1. ADOPTION OF AGENDA

2. ADOPTION OF 2022 AGM MINUTES

3. ANNUAL REPORTS

- President's Report
- Program Coordinator's Report
- Conference Report
- Accreditation Report
- CCA Update

4. FINANCES

- Treasurer's Report & 2022 Financial Review

Motion: to adopt the 2022 financial report including the Profit & Loss statement as presented.

- 2023 Budget

Motion: to approve the 2023 budget as presented.

5. ELECTIONS

Motion: To elect the slate as presented to the BCCA Board:

- Denny, Justin - Conference Co-Chair
- Geoff Park - CCA Representative
- Paul Chatterton - Accreditation Chair

6. LORNE BROWN MEMORIAL BURSARIES

7. ADJOURNMENT



PRESIDENT'S REPORT

Stephen Jackson

Once again, this has been another year that I have been honoured and proud to be working with such a great team. The board has continued to work hard, post-Covid, to ensure that the BCCA is able to support its member camps. I want to express my gratitude to each and every member of the board.

This year we saw the mandates and restrictions around Covid lift and allow camps to explore “normal” operations again. Something we learned pretty quickly was that we weren’t able to start back up where we left off. Many camps had a high change over of staff and so did the organizations we worked with. In the presence of yet another new challenge I was once again reminded of the passion of camp workers. Leaders worked hard, made tough calls and remained positive because they believed in more than just keeping a company afloat. The work we do is important and makes an impact on each new generation that attends camp.

Many camps are able to transition from “survival” to “planning” and the BCCA is no different. At the board work days in the fall we discussed and explored ways that we could continue to improve. We hope that we’ll continue to make board operations more efficient allowing for a greater benefit to the member camps. We are continuing to brainstorm ways to bring value to our member camps and are excited about what that will look like in the coming years.

I want to extend a special thank you to Cassie Bloy, Stan Carmody, and Lenea Grace for the time they have spent on the board. All three of have transitioned into jobs outside of the summer camp industry and we wish them the best.

In Camping,

Stephen Jackson - President



PROGRAM COORDINATOR'S REPORT

Claire Friedrich

2022 was a challenging but incredibly rewarding year and I am so thankful to be part of the camping community in BC and especially to work alongside the BCCA board of directors. Their passion and dedication for supporting our BC camps is inspiring.

This year I have grown more confident in my role and have really enjoyed connecting with our member camps and got to be part of 4 accreditation visits! When I reflect on the 2022 season the word that comes to mind is resilience. 2022 was a challenging summer for many of our member camps. Camps were dealing with overextended budgets, staffing shortages and most of all re-learning "how to do camp" after 2 very different summers during a pandemic! But amidst the challenges I feel privileged to have witnessed the grit and determination of our camps. Every camp in BC has had to adapt in some way since the pandemic. Change can be scary but can also lead to new and wonderful things. A highlight for me in 2022 was facing a fear and getting on a horse during the board work days at Timberline Ranch!

After supporting the 2022 BC Camping Conference over zoom last February I was so happy we were able to host an in-person event this year. It was wonderful to meet so many folks in person after only having previously met through email or on zoom. The BCCA Trade Show coordination kept me busy and while this year's trade show had fewer vendors than past years I feel very proud of what we were able to accomplish after the COVID-19 hiatus! I have developed great connections with the sponsors and vendors who attended our 2023 Trade Show as well as several other companies eager to attend our event in 2024! I want to give a huge thank you to Denny and his Stillwood staff for helping me with the Trade Show setup and logistics! Truly I had such a great time at conference and can't wait for next year!

One of my goals for 2023 is to increase the BCCA social media presence. The funding advocacy work of the CCA during the pandemic succeeded in putting summer camps on the map and I believe an engaging social media presence will keep our industry front of mind. I have lots of fun ideas for content this year and if you haven't already I encourage you to follow the BCCA accounts on Facebook and Instagram.

The 2023 camping season will be another busy year for accreditation with up to 25 camps

receiving visits and our goal is to have all visits completed by July 31! This is an ambitious undertaking and we will need the support of volunteer accreditation visitors from our member camps. Being an accreditation visitor is a fun way to see another camp and meet some great people! If you think you or someone from your camp could benefit from being part of the BCCA accreditation peer-review process we will welcome your involvement. Please reach out to me by email at info@bccamping.org for more details.

Happy Camping!

Claire Friedrich – Program Coordinator



CONFERENCE REPORT

Cassie Bloy

The BC Camping Conference committee was proud to host the 2023 BC Camping Conference at Stillwood Camp and Conference Centre, from January 30 – February 2, 2023. This was our first in person event following the COVID-19 pandemic. People were excited to reconnect and meet first time attendees. In total we had 139 attendees at the conference and hosted two successful Head Start options serving 20 people total. For 2023, we opted to bring in a high-level keynote speaker and focus an entire day to their material. This allowed us to focus on bringing in fewer local speakers for workshops.

A special thank you to all committee members that assisted in ensuring conference was a success. They put a lot of time and effort into making it great. A huge shoutout to the team at Stillwood Camp and Conference Centre for ensuring our week was supported with amazing meals and top-notch facilities. The BC Camping Conference Committee is currently seeking new members and volunteers to support the Conference in 2024. If you are interested, please reach out to the BCCA or FCC boards to connect about getting involved in the committee! Here's a re-cap of the 2023 Conference:

Keynote Speakers - Dr. Chris Thurber (BCCA) & Sid Koop (FCC)

Head Start Programs

Food Safe Level 1 – Taught by Robin Fairley from Ness Lake Bible Camp

Camp Tours of Camp Luther, Camp Squeah, Camp Hope & Charis Camp, Led by Matt Castle from Camp Luther

Workshops - We had 14 workshops over 7 tracks on Wednesday and 7 facilitated roundtable discussion groups for participants to choose between.

Trade Show - We had 20 corporate vendors in attendance at the BCCA trade show!

Thank you for a wonderful journey!

Cassie Bloy - Conference Co-Chair



ACCREDITATION REPORT

Paul Chatterton

The BCCA accreditation process and standards exist to support safe and high quality camping at BCCA member camps. While the standards on their own are an excellent resource for all camps within the province to reference for best practices, the visitation and peer review process that Member Camps undergo demonstrates a public commitment to excellence in youth camping.

Accomplishments in 2022

- Following upon two summer of COVID-19 disruptions the changes to the accreditation standards and process were intentionally modest. We were aware that a number of camps were reopening this past summer and still faced many challenges in terms of staffing and operating at normal capacity.
- There were 17 camps visited in the summer by 30 visitors.
- The new Annual Accreditation Form was introduced for member camps to complete in years between accreditation visits. This form ensures that the person responsible for interpreting and implementing the standards is aware of new or updated standards and attests that the camp is in compliance.
- A major revision to the Range Sports section was introduced. More minor changes included relocating some standards to fit in more logically, wording changes for clarity and updates to a handful of standards based upon regulatory requirements or emerging best practices.

Goals for 2023

- Further refine and clarify the standards by conducting a thorough review of non-bold standards to determine if they should become required or if they are redundant or superfluous.
- Create visitation training opportunities through webinars or video formats.
- Reduce administrative work on behalf of the BCCA program coordinator and board by receiving all camp visitation reports and follow-up correspondence in time for the board's November meeting. When a small number of camp visitors and/or camps fail to provide this information in time it places a burden on the BCCA staff person and board of directors.

- We will introduce some changes to the accreditation visit timeline which are intended to provide the board with the necessary decision making information in a timely fashion. Accreditation visits should occur before July 31, visit paperwork should be submitted within two days of the visit and then the camp has 14 days from the visit to respond to unmet standards any other follow-up information the camp wants the BCCA to consider required must be received by September 30.
- Continue working on BCCA policies and procedures to allow organizations that don't fit into a typical camp model to meet the principles and intent behind the BCCA accreditation standards.

We hope you'll consider supporting the 2023 accreditation process by volunteering as a visitor and keep watch for the 2023 accreditation standards being distributed soon!

Paul Chatterton - Accreditation Chair

CURRENT MEMBERSHIP ACCREDITATION SUMMARY

CAMP	TERM	NEXT VISIT YEAR
Camp Artaban	Accredited - 2 Year Term	2023
Camp Bob	Accredited - 3 Year Term	2024
Camp Bow-Isle	pending	
Camp Douglas	Accredited - 4 Year Term	2026
Camp Fircom	Accredited - 1 Year Term	2023
Camp Goodtimes	Accredited - 4 Year Term	2026
Camp Grafton	Accredited - 4 Year Term	2026
Camp Hatikvah	Accredited - 4 Year Term	2026
Camp Homewood	Accredited - 4 Year Term	2025
Camp Imadene	Accredited - 4 Year Term	2024
Camp Jubilee	Accredited - 4 Year Term	2023
Camp Kakhamela	Accredited - 2 Year Term	2024
Camp Koolaree	Aspiring	
Camp Latona	Aspiring	
Camp Likely	Aspiring	
Camp Luther	Accredited - 4 Year Term	2023
Camp Miriam	pending	
Camp Owaissi	Accredited - 4 Year Term	2024
Camp Potlatch	Accredited - 1 Year Term	2023
Camp Pringle	Accredited - 4 Year Term	2023
Camp Qwanoes	Accredited - 4 Year Term	2025
Camp Sagitawa	Accredited - 4 Year Term*	2025
Camp Squeah	Accredited - 4 Year Term	2025
Camp Summit	Accredited - 4 Year Term	2024
Camp Sunrise	Accredited - 4 Year Term	2023
Camp Tulahead	Aspiring	
Daybreak Point Bible Camp	Aspiring	
Easter Seals Camp Shawnigan	Aspiring	
Easter Seals Camp Squamish	Aspiring	

CURRENT MEMBERSHIP ACCREDITATION SUMMARY

CAMP	TERM	NEXT VISIT YEAR
Easter Seals Camp Winfield	Accredited - 4 Year Term	2024
Educo Outdoor School	pending	
Evans Lake	Accredited - 4 Year Term	2026
Gardom Lake	Accredited - 4 Year Term	2023
Green Bay Bible Camp	Accredited - 4 Year Term	2025
Kawkawa Camp	Accredited - 3 Year Term	2023
Keats Camp	Accredited - 4 Year Term	2023
Lake of the Trees Bible Camp	Accredited - 2 Year Term	2024
MacKenzie Camp	Accredited - 4 Year Term	2024
Maple Spring Bible Camp	Accredited - 3 Year Term	2023
Mountain View Summer Camp	Accredited - 4 Year Term	2023
Ness Lake Bible Camp	pending	
Pines Bible Camp	Aspiring	
Powell Lake Outdoor Learning Centre	Aspiring	
Power to Be	Aspiring	
Rock Lake United Church Camp	Accredited - 4 Year Term	2023
Rockridge Canyon	Aspiring	
Sasamat Outdoor Centre	Accredited - 4 Year Term	2023
Sea to Sky Outdoor School	Accredited - 4 Year Term	2023
Silver Lake Camp	Accredited - 2 Year Term	2023
Stillwood Camp	Accredited - 4 Year Term	2026
Strathcona Park Lodge	Accredited - 4 Year Term	2026
The YES Camp	Aspiring	
Timberline Ranch	Accredited - 4 Year Term	2023
YMCA Camp Elphinstone	Accredited - 4 Year Term	2023
YMCA Camp Kanannaq	Accredited - 1 Year Term	2023
YMCA-YWCA Camp Thunderbird	Accredited - 4 Year Term	2023
Zajac Ranch	Accredited - 1 Year Term	2023



CCA UPDATE

Geoff Park

2022 saw the opportunity for a revitalization of the CCA. The CCA board voted to engage with a consultant to review the current organizational structure and operating model. Through the process of research and collaboration with many people and organizations in our industry we will have a number of different recommendations on how the CCA might look moving forward. I feel honoured to be representing our province at the national table and was part of the consultant selection committee as well as the steering committee working with our consultants. We've been working with our initial consultant for the past 3 months and will continue work with our second consulting firm to complete the process by fall 2023. I feel there is a place for a national body representing our industry and sector and am dedicated to supporting how to make the CCA function at a high and sustainable level.

Again, representing the BCCA I am the Chair of the Government Relations and Advocacy committee for the CCA and the important work lobbying and advocating for the needs of our national camp industry are ongoing.

Most recently we've been working closely with the Minister of Immigration's office regarding a camp specific support worker work permit for kitchen, maintenance, cleaning and dining hall staff. We provided the Minister's office with the results from an in-depth survey of CCA overnight camps last February and we answered their concerns around how support staff are paid in October. In December, our contact at the Minister's office said that the LMIA exempt camp counsellor work permit category could be extended to include camp support workers if could demonstrate reciprocity, as this is a key component of the camp counsellor work permit. We provided a report on the camp support staff work permit that is available for Canadians working at camps in the US as well as two contacts in the US government who can answer questions related to this permit. Our contact in the Minister's office said our report and the contacts provided should meet the needs of officials who will be making the final decision on the support worker permit and drafting the work permit policy. We were told that this policy could be confirmed as early as February.

Thank you for the opportunity to represent the BC at the CCA level... a big year ahead for us!

Geoff Park (Parky) - Canadian Camping Association Representative



TREASURER'S REPORT

Samantha Bussieres

Unlike the 2022 camping season (filled with staffing and operational challenges, illness etc), the BCCA Treasurer work was relatively predictable and straightforward. We are continuing to explore the options and opportunities provided by our new bank account (for example, online banking and accepting e-transfer payments and acquiring a company credit card), and working on integrating and automating our invoicing, payroll and accounting systems. I continue to enjoy working with my fellow Board Members and Claire (our Program Coordinator); and supporting our Camp community through my work on the Board.

Despite proposing and passing a deficit budget for 2022, we are happy to report a small amount of net income. Several factors contributed to this, as revenue was slightly higher than expected and expenses were lower than expected. There were no advocacy or lobbying expenses, decreased accreditation expenses (although this is most likely from visitors not claiming their expenses), the cancellation of the national CCA forum and the temporary freeze on CCA fees. We were able to organize one in-person Board meeting, which helped to facilitate several important discussions. We also saw that many of our member Camps continued to experience challenges related to COVID-19, staffing constraints and increased costs, resulting in smaller operations and therefore less membership revenue.

In 2023, we are proposing a balanced budget, with a small amount of projected income. As member Camps across the province are returning to pre-COVID operations, looking for new opportunities to serve their camp communities, and balancing increased costs in the face of unprecedented inflation, so too is the BCCA. As can be seen in the projected budget, both revenue and expenses have increased compared to recent years. Increased costs are coming from a return to "normal" operations, such as valuable in-person Board meetings, paying CCA membership fees and the CCA Leadership forum. Additionally, there are several Camps who will need Accreditation visits this summer, and we will continue to ensure volunteer visitors are reimbursed for their travel costs. Combined with the 10% membership fee increase (passed at the 2022 AGM) and the increased scope of our member Camps' operations, the BCCA will see a revenue increase. Additionally, our Program Coordinator successfully used the return of the in-person BC Camps Conference and Trade Show to leverage the benefits of Corporate Membership and we have already seen an increase in

revenue. The Board continues to recognize the important work and value that the Program Coordinator role brings to our member camps. As such, we have increased the number of hours for this role in 2023 returning closer to the number of staff hours we utilized prior to the pandemic. We strongly believe that this will benefit our members and the broader BC camping community.

Finally, to balance the cost of inflation and with the hope of continuing to utilize a paid staff member for our organization we are proposing a 2024 fee increase of 10%. I look forward to continuing to serve as the BCCA Treasurer and wish everyone a happy and successful 2023 season!

Samantha Bussieres - Treasurer



BC CAMPS ASSOCIATION

Financial Summary

	2022 Budget	2022 Actuals	2023 Proposed Budget
INCOME			
Annual Conference	\$ -	\$ -	\$ -
Auction BCCA Portion	\$ -	\$ -	\$ -
Commissions/rebates	\$ -	\$ -	\$ 3,000.00
Interest	\$ -	\$ 1.74	\$ -
Lorne Brown Memorial Fund	\$ 1,000.00	\$ -	\$ 1,000.00
Membership - Camps	\$ 29,000.00	\$ 24,982.17	\$ 34,000.00
Memberships - Corporate	\$ 1,500.00	\$ 2,433.25	\$ 4,000.00
Memberships - Personal	\$ 60.00	\$ 28.83	\$ 100.00
Other Income		\$ -	\$ -
Website Advertising		\$ -	\$ -
Total Income	\$ 31,560.00	\$ 27,445.99	\$ 42,100.00

EXPENSE			
Accounting Software	\$ 240.00	\$ 271.76	\$ 300.00
Advocacy	\$ 2,000.00	\$ -	\$ -
Bank Charges	\$ 625.00	\$ 39.00	\$ 200.00
Lorne Brown Camperships	\$ 1,000.00	\$ -	\$ 1,000.00
Dave Stevens Fund Award	\$ -	\$ -	\$ -
Conference Speakers	\$ -	\$ -	\$ -
Executive Retreats & Travel	\$ 1,000.00	\$ 1,593.43	\$ 2,600.00
Conference Fees & Staff Travel	\$ 210.00	\$ -	\$ 2,250.00
CCA Fees & Memberships	\$ 2,450.00	\$ -	\$ 2,450.00
Insurance	\$ 3,000.00	\$ 2,842.00	\$ 3,000.00
Payroll Expense	\$ 15,000.00	\$ 14,150.18	\$ 18,000.00
Payroll Benefits CPP & EI	\$ 1,300.00	\$ 1,043.18	\$ 1,600.00
Postage & Printing	\$ 300.00		\$ 200.00
Publicity & Advertising	\$ 150.00		\$ -
Supplies	\$ 800.00	\$ 110.88	\$ 400.00
Travel - Accreditation	\$ 3,000.00	\$ 1,660.33	\$ 4,500.00
Travel - CCA Leadership Forum	\$ 2,500.00		\$ 2,500.00
Web & Tech Services	\$ 1,250.00	\$ 1,330.82	\$ 1,250.00
Subsidy - Conference	\$ -	\$ -	\$ -
Teleconference Software - Zoom	\$ 225.00	\$ 224.00	\$ 225.00
Phone	\$ 500.00	\$ 313.39	\$ 205.00
BCCA Awards	\$ 300.00	\$ -	\$ 300.00
Total Expense	\$ 35,610.00	\$ 23,578.97	\$ 40,980.00

Net Income	-\$ 4,050.00	\$ 3,867.02	\$ 1,120.00
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*Canadian Camping Association
Association des camps du Canada*

BCCA Mission - Our WHAT

We support, equip, promote and accredit camps in BC.

BCCA Vision - Our WHY

We see a thriving camping community in BC where people are challenged and equipped to be the best version of themselves.

BCCA Values - Our GUIDE

These values, alongside OUR WHY, guide and direct our decision making and behaviour.

Development - There are many layers to development and they are all important. Social, ethical, emotional, physical, cognitive, and leadership competencies are developed in a wide spectrum of ways among camps.

Community - Camps in BC understand that there is a bigger picture. As such, we see other camps as family, rather than competitors, while we work together towards a common goal.

Quality - We want camps to continue to push the threshold of excellence whether it be bolstering weaknesses or leaning into strengths.

Safety - It is important for participants to be safe both physically and emotionally. Camps must mitigate and resolve dangerous scenarios as well as foster acceptance, inclusivity, and comradery.

Thank you to our corporate partners for supporting the work of the BCCA!

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